

## EMBEDDED MEDIA PLAYER

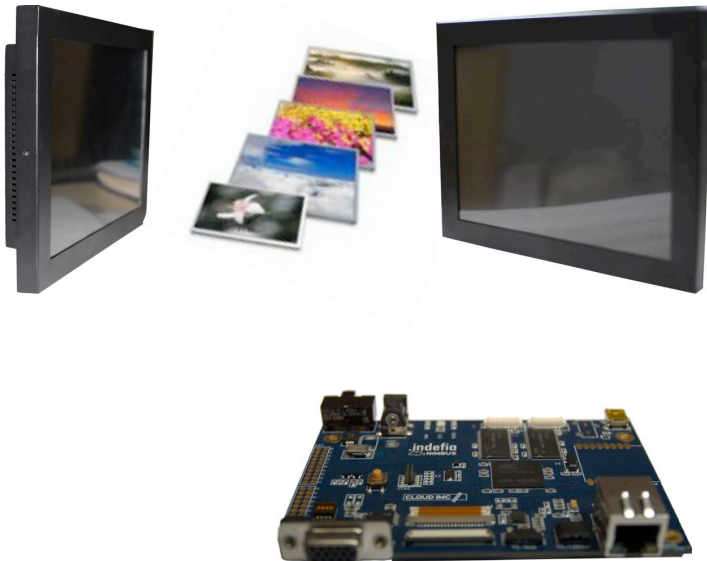
Fail-safe, fully customizable multimedia player

### Intelligent Display Solutions For Your Applications

Embedded Media Player solution is a fully customizable, fanless media player targeting in-store advertisement applications. With Embedded Media Player turn your visitors to buyers.

#### Differentiation builds customer loyalty and influences purchase decision

Media players attract customers to the Point of Sales (POS). Researches show that the most valuable advertising is at the moment someone is considering a purchase. Embedded Players will attract more customers to site and builds strong brand awareness.



#### Fail-safe, maintenance free operation

Embedded Media Player solution features a compact hardware and software modules that reduces the risk of downtime and controlling costs for digital signage and stand-alone media player applications. Embedded Media Player application can be bundled with various LCD sizes from 4.3" to 10.4".

With our Embedded Media Player application, turn your visitors to buyers...

#### Main Features

- Fail-safe, maintenance free media playing
- Fanless operation
- Auto-start when plugged to the power outlet
- Media Playing from SD Card
- High brightness
- Supports various LCD sizes\*: 4.3", 7", 10.4", 12.1" and 13.3"
- Compact size, easily fit to space limited locations
- Linux OS provides application customization
- Remote update from internet
- Open-frame housing to adopt custom designs

#### Typical Applications

- In-store advertisement player
- Media player for stands and booths
- Desktop media player

\* Please consult for detailed LCD specifications